



COME BACK STRONGER

2021 IMPACT REPORT



YMCA OF GREATER
NEW YORK

Where there's a Y,
there's a way.

OUR MISSION

We're Here for All New Yorkers—to Empower Youth, Improve Health, and Strengthen Community.

OUR VISION

Active, Engaged New Yorkers Building Stronger Communities.

Y COMMUNITY,

When New Yorkers are faced with adversity, **we come together and we come back stronger**. Throughout history, New Yorkers have demonstrated their collective strength and resilience in times of great difficulty, and that was once again highlighted during the pandemic.

The YMCA and our branches have always been vital pillars of New York City's social infrastructure, so it was critical that we evolve to meet the rapidly changing needs of New Yorkers and help to restore important human connections. Our transformational work was made possible because of the support and partnership of our elected officials and our donors.

The Y adapted its core community programs to ensure that New Yorkers continued to have access to college access programs, Y Afterschool, early childhood education, summer camp, and health & wellness programs and classes.

And the Y innovated to serve New Yorkers in new and important ways, including hosting vaccination centers, combatting food insecurity, addressing homelessness through our temporary housing, confronting the lifeguard shortage through our newly launched Aquatics Center for Excellence, and providing teens with a safe place to connect and grow on Saturday nights.

We also opened the doors to the state-of-the-art Northeast Bronx YMCA in September. Throughout the pandemic and the city's recovery, our centers of community have reflected the resiliency and strength of the people of New York.

Thank you to everything you've done to help New York and the Y to come back stronger. We know that your love of the Y runs deep, and we are grateful for your ongoing support.

With gratitude,



Sharon Greenberger
President & CEO



YMCA LOCATIONS

BROOKLYN

- 1 BEDFORD-STUYVESANT YMCA**
ymcanyc.org/bedstuy
- 2 CONEY ISLAND YMCA**
ymcanyc.org/coneyisland
- 3 DODGE YMCA**
ymcanyc.org/dodge
- 4 FLATBUSH YMCA**
ymcanyc.org/flatbush
- 5 GREENPOINT YMCA**
ymcanyc.org/greenpoint
- 6 NORTH BROOKLYN YMCA**
ymcanyc.org/northbrooklyn
- 7 PARK SLOPE ARMORY YMCA**
ymcanyc.org/parkslopearmory
- 8 PROSPECT PARK YMCA**
ymcanyc.org/prospectpark

MANHATTAN

- 9 CHINATOWN YMCA**
ymcanyc.org/chinatown
- 10 HARLEM YMCA**
ymcanyc.org/harlem
- 11 MCBURNEY YMCA**
ymcanyc.org/mcburney
- 12 VANDERBILT YMCA**
ymcanyc.org/vanderbilt
- 13 WEST SIDE YMCA**
ymcanyc.org/westside

QUEENS

- 14 CROSS ISLAND YMCA**
ymcanyc.org/crossisland

BRONX

- 20 CASTLE HILL YMCA**
ymcanyc.org/castlehill

- 15 FLUSHING YMCA**
ymcanyc.org/flushing
- 16 JAMAICA YMCA**
ymcanyc.org/jamaica
- 17 LONG ISLAND CITY YMCA**
ymcanyc.org/lic
- 18 RIDGEWOOD YMCA**
ymcanyc.org/ridgewood
- 19 ROCKAWAY YMCA**
ymcanyc.org/rockaway

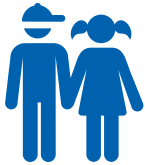
STATEN ISLAND

- 21 LA CENTRAL YMCA**
ymcanyc.org/lacentral
- 22 NORTHEAST BRONX YMCA**
ymcanyc.org/northeastbronx
- 23 BROADWAY YMCA**
ymcanyc.org/broadway
- 24 SOUTH SHORE YMCA**
ymcanyc.org/southshore
- 25 STATEN ISLAND YMCA COUNSELING SERVICE**
ymcanyc.org/counseling



EMPOWER YOUTH

The pandemic exacerbated challenges for New York families with children, including access to affordable child care, learning loss, and a growing sense of isolation among young people. In 2021, the YMCA expanded its role as a critical hub of support for children, by:



1,578

Youth Employed by the Y



High School
Graduation Rate

99% Y Rowe Scholars

81% Citywide



\$25.5 Million

Increased Earning
Potential for Parents &
Guardians with Youth
in Y Programs

- **Providing High Quality Child Care and Afterschool Programming** – Access to affordable, high-quality care was critical for parents and caregivers returning to the workplace as we emerged from the pandemic. The Y provided Universal Pre-K and 3K education to 384 children and afterschool programming to more than 4,100 students citywide during the 2020-2021 school year. The Y Afterschool program offers an engaging environment for students of all ages, whether they're in kindergarten or in 8th grade.
- **Expanding College Access Programs** – The Y provided a safe, welcoming space for teens across New York City who were looking for connection and support as they prepare for college and beyond. The Y expanded its commitment to teen programs in 2021, including hundreds of teens who took part in Teens Take the City, Leaders Club, and Rowe Scholars – the Y's comprehensive college and career access program. The Y served 200 high school students at 10 sites through the Rowe Scholars program, offering critical support to students as they applied to colleges, prepared for entrance exams, and explored options for financial aid. In 2021, 99% of teens participating in Rowe Scholars graduated from high school, and 95% matriculated to college.
- **Enabling Children to Return to Summer Camp** – The Y partnered with the New York City Department of Education to become one of the largest hosts of Summer Rising, a free, safe, and fun academic and enrichment program for NYC students in grades K-8. In the end, the YMCA hosted 4,280 summer day campers and 5,900 Summer Rising campers across all five boroughs.
- **Keeping Teens Safe & Helping Them Achieve Their Potential** – In 2021, the YMCA partnered with the New York City Department of Youth and Community Development to host the Saturday Night Lights program at 13 of its branches. The partnership enabled the Y to keep branches in the Bronx, Brooklyn, Queens, and Staten Island open on Saturday nights year-round, providing a safe space for teens between the ages of 11 and 18 to engage in sports training in our gyms and programming in our community spaces.



“ I was able to build my confidence and got both academic and professional skills that would help me in the future. I truly am grateful for every experience and opportunity I got by being a Y kid. ”

- AMANI OMAR
Teen Participant in Leaders Club

IMPROVE HEALTH



260,000

Pounds of Food Distributed through Y Community Markets

13,700

People Served



95,000

COVID Vaccinations Delivered



9,700

People Who Learned to Swim and Developed Water Safety Skills through Y Programs

- **Adapting Our Core Health Offerings** – In 2021, the Y continued to offer free virtual fitness classes online to all New Yorkers through the Y@Home platform. The Y also offered outdoor group exercise classes at 9 branches to make health & wellness more accessible to New Yorkers. And the Y continued to offer counseling services to families citywide through in-person and telehealth sessions out of our Staten Island facilities.

In addition to adapting our core community programs, the Y also pioneered new strategies to reimagine how to deploy our facilities and team to improve the health and wellness of New Yorkers, including:

- **Increase the Y's Temporary Housing Capacity** – In 2021, the Y continued its partnership with the Bowery Residents Committee to provide transitional housing to 1,200 New Yorkers experiencing homelessness. In addition to safe, clean housing, residents also received protective supplies, food, and social services.
- **Combatting Food Insecurity** – We launched “Y Community Markets” at three branches (Coney Island, Flatbush, and North Brooklyn) that provided free food and essential items to 13,700 neighbors in need in the welcoming, dignified environment of the Y.

- **Addressing the Lifeguard Shortage** – In 2021, the Y identified the urgent need to train more lifeguards, in order to ensure New York City children and adults have access to life-saving swim lessons and that pools remain open. Through the newly-launched Aquatic Center of Excellence (ACE), the Y significantly expanded the frequency and accessibility of its nationally-renowned lifeguard certification program, and made it completely free of charge. Graduates of the program are now active lifeguards at pools throughout the city.
- **Vaccinating New Yorkers** – In direct response to the pandemic, three YMCA branches (Coney Island, Flatbush, and the Northeast Bronx) served as vaccination centers for community members, delivering 95,000 vaccinations. The Y also partnered with NewYork-Presbyterian to host a series of webinars to educate the public about the vaccine. The sessions were offered in seven different languages.

“ I learned how to swim at the Y, my sister learned at the Y, and my niece learned at the Y. So when it came time for my son to learn how to swim, it only made sense that we kept that tradition going. ”

-MICHELE
Castle Hill Y Member



STRENGTHEN COMMUNITY

In 2021, one of the Y's highest priorities was using its resources to reconnect New Yorkers to their communities and to one another.

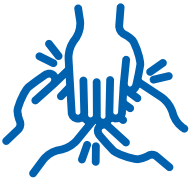
We achieved this by:

- **Opening the Northeast Bronx YMCA** – In Fall 2021, the YMCA opened the doors to the newest branch in New York City: the Northeast Bronx Y. This state-of-the-art, award-winning facility was developed in partnership with community leaders and elected officials, including New York State Assembly Speaker Carl Heastie, who had advocated for a new community hub for the Northeast Bronx for more than 30 years. In its first year, the Northeast Bronx Y has made an outsized impact on the surrounding community, hosting dozens of community events, and attracting thousands of new members of all ages. In 2022, the Y will open a third branch in the Bronx: the La Central Y. Together, these two new branches will serve more than 40,000 community members.
- **Expanding Outreach to New Americans** – Through the New Americans Initiative, the Y served more than 1,500 immigrants in 2021 through virtual counseling and case management assistance, online English for Speakers of Other Languages classes, and job training.
- **Advocating for Equity** – The Y's Equity, Diversity, and Inclusion Committee launched a series of Virtual Roundtable Discussions in 2021, bringing together subject matter experts for open discussions around how to address systemic racism in education, health care, housing and the judicial system.



1,558

New Americans served through virtual learning workshops and legal services



500


Number of people who participated in the Y's Virtual Roundtable Series on Racial Equity



1,122

New members who joined the Northeast Bronx Y in its first three months





“ For decades, countless community leaders and elected officials have asked for a space like this, and today many prayers have been answered. The completion of the Northeast Bronx YMCA illustrates that when government, non-profit organizations, and community leaders come together, we can make lasting investments into the health, wealth, education, and overall well-being of often overlooked communities. This new center will be essential to the positive growth of our neighborhood and New York City as a whole. ”

- NEW YORK STATE ASSEMBLY SPEAKER CARL HEASTIE

YMCA OF GREATER NEW YORK PARTNERS

Thank you to our corporate, foundation, and individual partners who helped the YMCA of Greater New York to come back stronger in 2021.

AT&T

Audrey Elman Revocable Trust

Bank of America

Citi Foundation

Cleveland H. Dodge Foundation, Inc.

Con Edison

Countess Moira Charitable Foundation

Michael Donovan

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L&M Development Partners

Lisa Beth Gerstman Foundation

MetLife Foundation

Mother Cabrini Health Foundation

New York Life Foundation

John W. Rowe MD and Valerie A. Rowe PhD

Wend II, Inc.



For a list of the YMCA of Greater New York's generous donors, please visit ymcanyc.org/give/our-donors or scan this QR code.

A wide-angle photograph of an indoor swimming pool. The pool is filled with water and has blue lane lines. In the background, there are blue and white triangular bunting flags hanging from the ceiling. A clock on the wall shows the time. On the right side, there is a lifeguard stand and other pool equipment. The overall atmosphere is clean and bright.

“ For 170 years, the YMCA of Greater New York has been a hub of connection, health and strength for people across New York City. As a long-standing partner of the Y, MetLife Foundation shares the Y’s commitment to building resilient communities. We are proud of our collective efforts to support the city’s ongoing recovery from the pandemic. ”

– MICHAEL ZARCONE
Executive Vice President and Head of Corporate Affairs for MetLife and Chairman of MetLife Foundation



“Community drives so many things that keep us accountable to achieving our goals. **That feeling of belonging, of support, drives change in our lives.** The Y is the environment for that – from staff saying hello in the morning, to trainers and instructors pushing you for that extra rep, to fellow members celebrating your successes. **The Y is community!**”

- OLIVER

Healthy Lifestyles Director, Dodge Y



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